



PORTFOLIO 2021

WE ARE SO EXCITED FOR THE OPPORTUNITY TO SHARE OUR WORK WITH YOU!

www.cocreativecle.com





CO|CREATIVE



FRECHIC BURTON

CoCreative CEO

Thank you for the opportunity to provide you with our portfolio. We hope that it not only meets your expectations but also provides you with a sneak peek into what CoCreative represents. We don't take the chance to win your business for granted. Thank you for allowing us to Wow YOU!

FROM CEO

ABOUT US

We are a minority and female owned marketing and branding agency in Cleveland, Ohio

CoCreative's branding and marketing capabilities are directly integrated into our passion for community and change. We specialize in turning your non-profits and government entity's brands into a compelling and useful value for clients, families, and potential funders. We work with government entities and non profits to personify target audiences and brand messaging. With specific long-term goals in mind we create a strategy map that highlights your strengths and gives actionable steps toward achieving agency goals. Creating a diverse and well curated portfolio of quality images is essential when marketing and branding an agency. Build a repository of real images to feature your employees, clients, and community. We curate the visual elements of your brand which will allow your consumers, clients, and to identify and distinguish your brand from others.

SOCIAL MEDIA PROJECTS

Tools

Facebook | Instagram | Twitter | LinkedIn | Pinterest

Description

Using the latest technology, we will ensure all relevant content is available for your target audience: photos, videos, verbiage etc. We'll research and compile proper hashtags to be used in connection with the platforms you choose. We interact with current and potential clients on social media through comments, detailed information, and providing real-time posts about your company.

We take all of your content and create an effective strategy for you into your Airtable Social Media account! All content will be organized in a user-friendly client portal for you to easily access and utilize for your social media marketing!



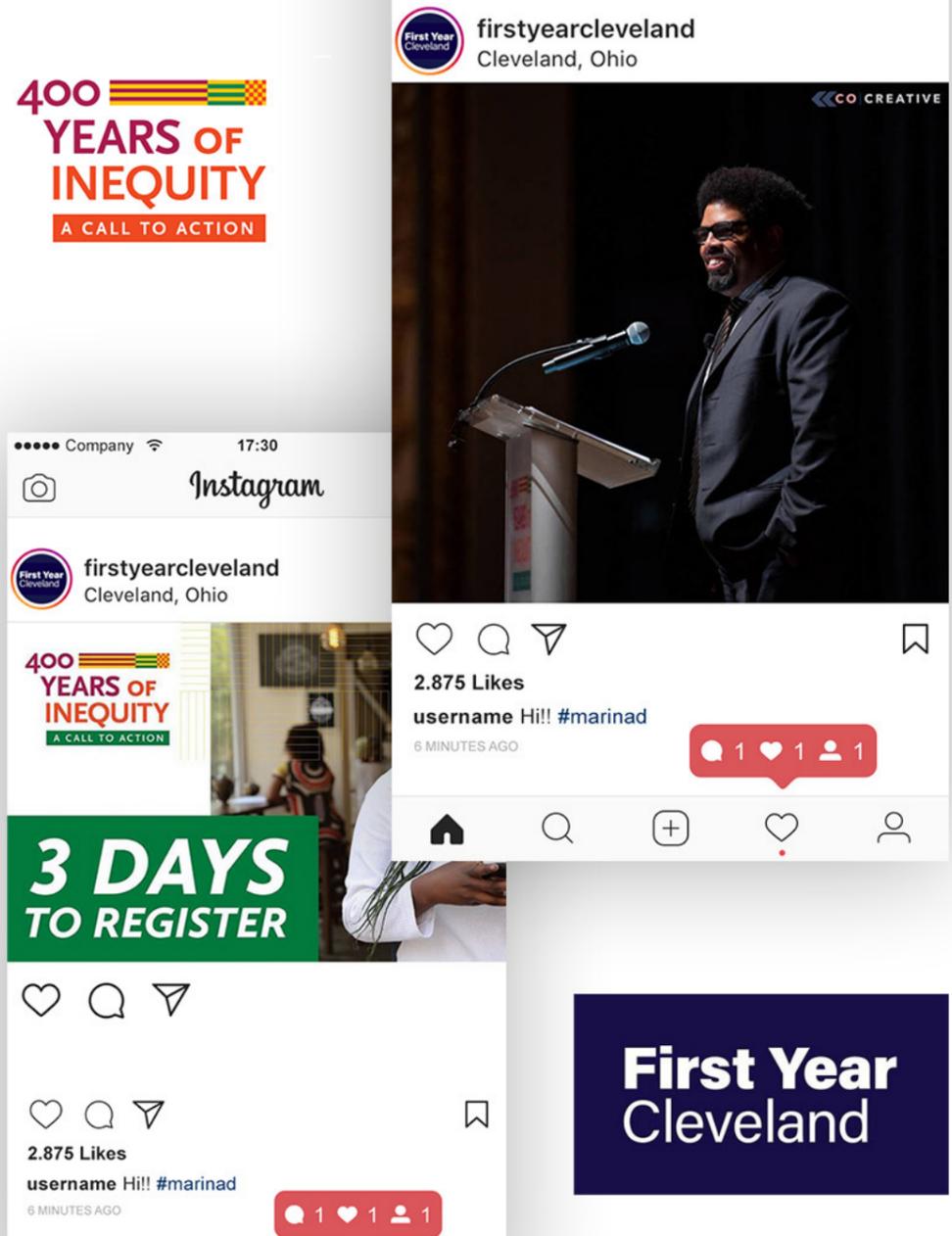
Social Media | Videography | Design | Photography

CLIENT / Lincoln West Science and Technology

DATE / 2020 March

Lincoln West reached out to us in hopes that we could develop a solid campaign to help them increase their enrollment for the Fall 2020 semester. CoCreative created a 60 day social media campaign, provided professional photography, and shot multiple commercials for them to use on your social, website, and within material for potential funders.





firstyearcleveland
Cleveland, Ohio

400 YEARS OF INEQUITY

CLIENT / First Year Cleveland
DATE / 2019

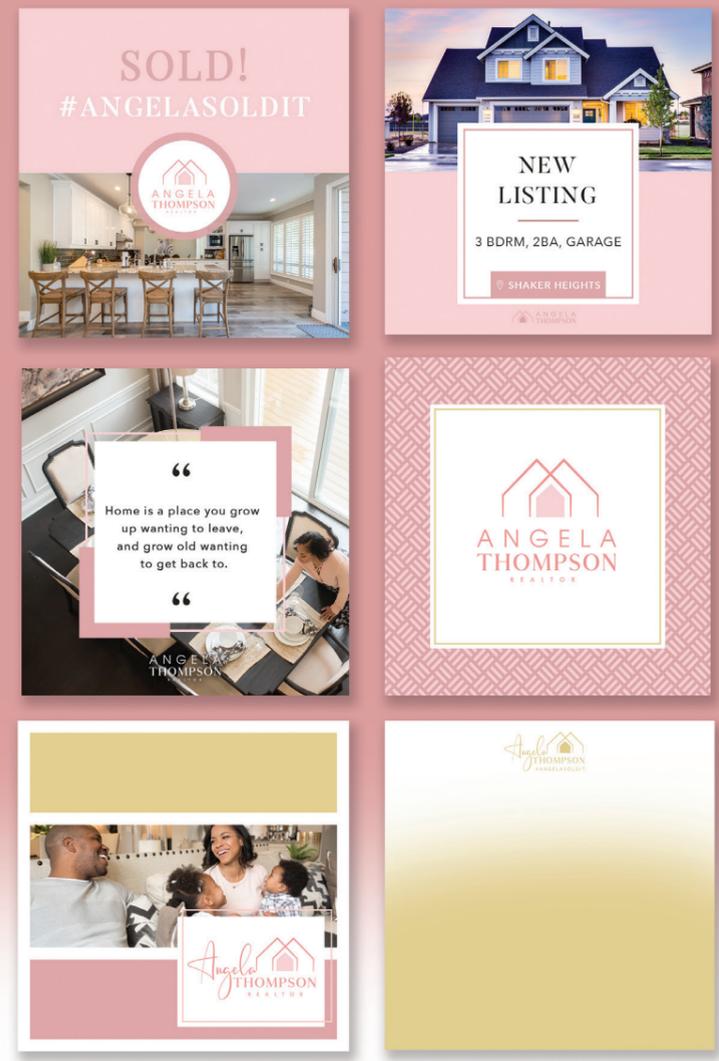
The 400 Years of Inequity Action Summit kicked off November 8, 2019 at Cleveland Public Auditorium with a crowd that included health care and service providers, policy makers, professionals and citizens, all eager to learn how others are tackling the issue of racial inequity not only on a local level, but on a personal level, too.

24 hr Campaign Included: Campaign Development | Content Strategy and Copywriting
Company Branded Photography | Gallery of Images for Guests to See and Engage with at the Event
Social Media Marketing | Follow Up for Guests after the Event



First Year
Cleveland

POST



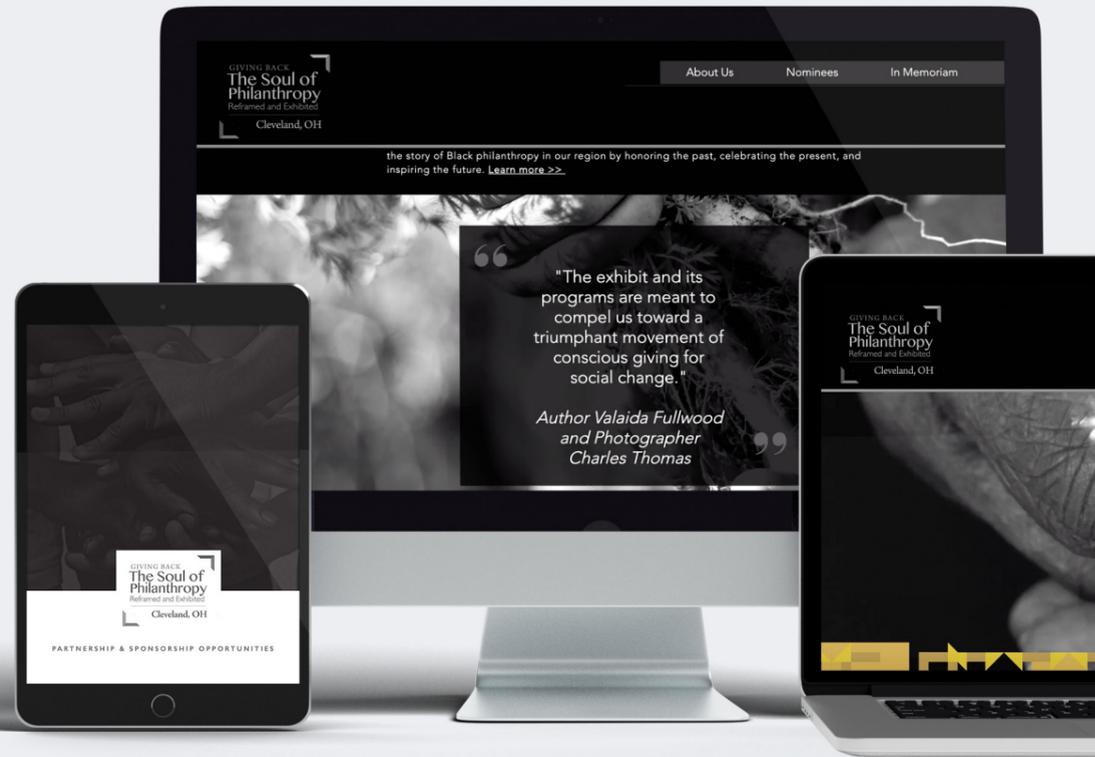
ANGELA
THOMPSON
REALTOR

STORIES



STICKERS





WEB DESIGN PROJECT

Tools
WIX + Wordpress

Phase
8 Weeks

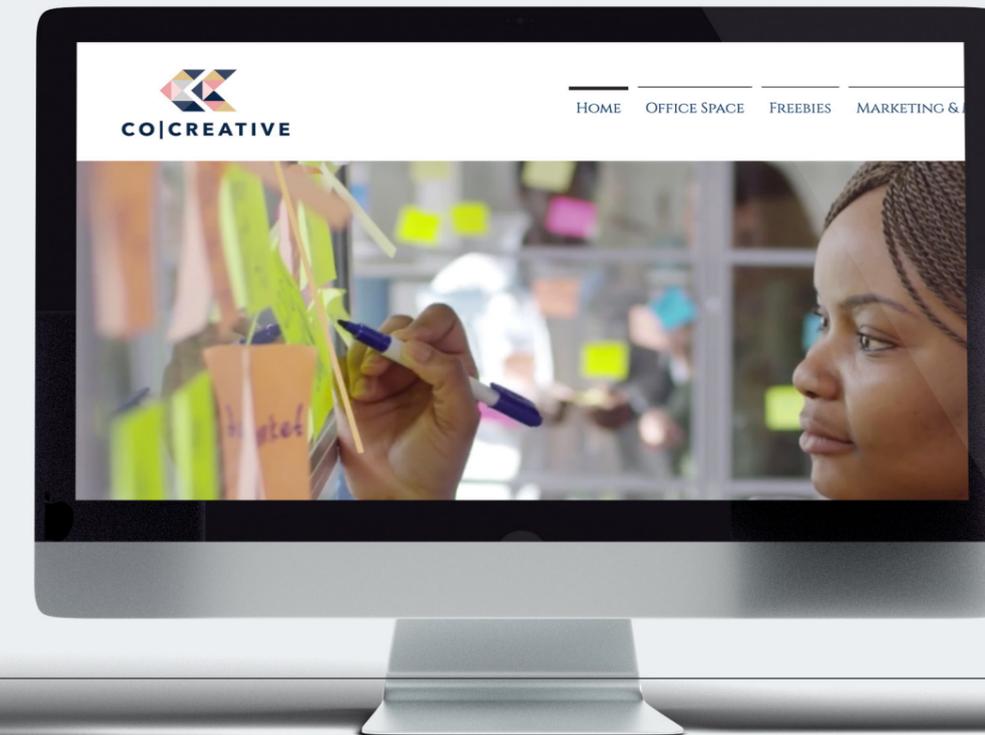
Description

We handle all technical aspects of obtaining necessary tools, features, and plug-ins for your website. CoCreative develops full functionality, full color designs, and all our websites are completely customizable. We integrate RSS feeds from Twitter, Facebook, and Instagram so visitors can easily follow all your social pages to see your most recent updates and photos. Visitors to your website will receive a "Pop Up" Box asking them to sign up for your newsletter to receive your most recent company updates. We create e-commerce stores, curate aesthetically pleasing designs, and nail down the most user friendly workflows that each of your customers will respond well to. Finally, when potential customers search for target phrases your website will show in their Google results and other search engine websites resulting in high performing Search Engine Optimization.

Website Design/ Development | Copywriting
Mobile Site Development | Search Engine Optimization

CLIENT TESTIMONIAL

"CoCreative has been a welcomed addition to our branding and marketing team for C L Magazine - Career & Lifestyle Magazine. They are consummate professionals who have developed several creative ideas for engaging our potential audiences on a variety of social media platforms. We look forward to our future opportunities!"





We help provide fully functional, well-designed websites that you can easily manage, update, and re-brand without losing the integrity of your company's look and feel.

Omni Advisors

CLIENT / Omni Advisors

DATE / 2019

Omni Advisors is a compliance firm that specializes in helping their clients obtain licensing, standard operating procedures, and staying compliant within the cannabis industry. Omni contacted CoCreative to help develop their branding and website. We walked them through the process and established a solid brand look, feel, and message that they could be proud of.

Brand Strategy

Content Strategy/ Development

Graphic Design

Search Engine Optimization

Website Design/ Development



LOGO DESIGN PROJECT

Tools
Adobe Illustrator, Max, 3D, Auto CAD

Description

A strong brand starts with a strong brand Identity. To the masses your logo is images, texts, shapes, or a combination of the three that depict the name and purpose of said business.

However, at CoCreative your logo is more than a symbol of identification. Our teams goal with your brand identity is to tell your company's story, by conveying your brand message in a way that helps to establish an emotional connection with your target audience.

The award winning creative team at CoCreative is passionate about creating unique solutions that make your business stand out!

SANI-TECH LOGO

CLIENT / Sani-Tech
DATE / 2020



REMIXX ICE CREAM + CEREAL BAR

CLIENT / Cleveland Cookie Dough
DATE / 2020

We helped this fun new company with a colorful brand and esthetic. Our client wanted energy and color and we delivered a solution that didn't dissappoint.





FULL SCOPE CAMPAIGNS PROJECT

Description

When you launch a new business, start-up a new program, or just need to get the word out about an event, you need a one-stop resource to handle it all. Co-Creative is that resource. From targeted social media campaigns and paid advertising to press releases and public relations blitzes, our team has helped organizations and companies like yours get the word out. Branding, digital marketing, videography, photography- it all comes together will full-scope marketing packages from Co-Creative.



DANCE USA ANNUAL CONFERENCE

CLIENT / DANCE USA
DATE / 2019

When Dance USA brought thier annual dance conference to Cleveland they trusted our design team to create evrything from conference promotions to the Lanyards the attendees wore.

MENDED INC Women Empowerment Conference

CLIENT / MENDED
DATE / 2018

Annually we select a non - profit to work pro bone to help advance thier mission. We helped Mended inc with the design and promotion of all the elements of thier annual conference. We helped Double the attendance of the previous year.



PHOTOGRAPHY PROJECT

Tools

Adobe InDesign Max, 3D, Auto CAD

Phase

Description

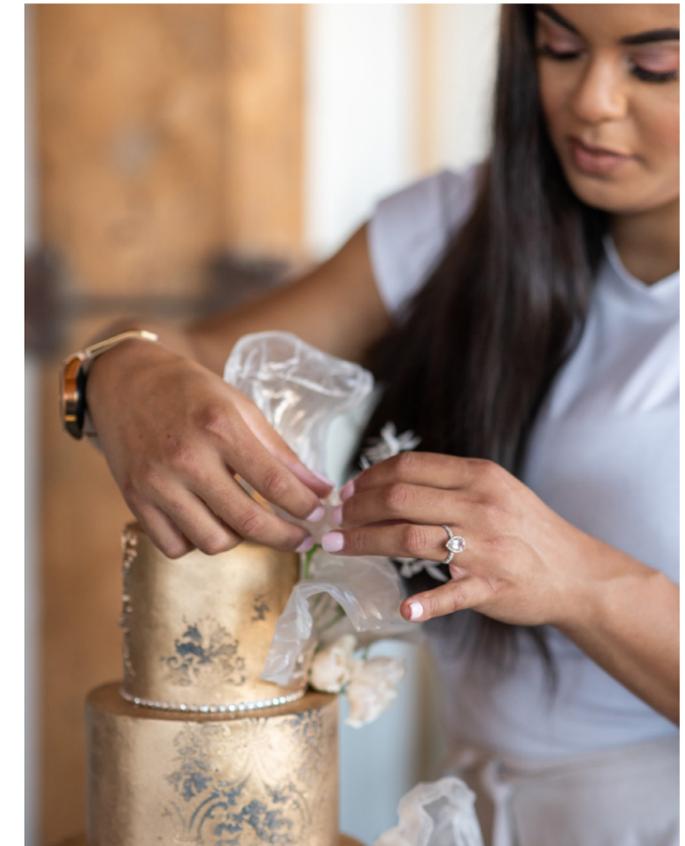
CoCreative can assist with multiple photography projects including headshots for individuals and teams, personal brand shoots, event photography, and stock photography creation. We will work with you and your team to create unique imagery that shares your product, service, and mission. We take an individualized approach to all of our portrait sessions to create dynamic imagery that is unique to your business or organization and offer on location and in studio options.

Our team has almost 10 years of experience producing high quality photos for many non profits, organizations, and individuals. Our top of the line equipment, client interaction, attention to detail, and quick turn-around makes us a great choice for those that want to get their photos done right the first time!



From a professional look, to a fun event, CoCreative's Lead Photographer Kamron Khan will help develop the most impactful scene for your company's brand.





Helping clients curate the most perfect images that represent our client's passion is our specialty.

OUR CLIENTS





WANT TO SEE MORE? LET US KNOW...

We cant wait to get to work on your next project.
If you have any questions or want to see some specific examples
Please reach out to Us

EMAIL: CONTACT@COCREATIVECLE
WEBSITE: WWW.COCREATIVECLE.COM

www.onlinedesign.com